

Barbara Abegg

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EXPERTISE

Barbara Abegg joined Lenz & Staehelin in 2017 and is based at our Zurich office, where she specialises in intellectual property – mainly patent and trademark law – and unfair competition. Barbara represents clients in litigation before Swiss courts, arbitration proceedings and administrative matters before governmental authorities. She also regularly advises on a broad range of other intellectual property and unfair competition law matters. Barbara will be teaching unfair competition law at the University of Berne starting this year, 2024. She is regularly invited to talk about intellectual property at conferences and has published on a wide range of intellectual property topics.

PROFESSIONAL EXPERIENCE AND EDUCATION

2023	Counsel, Lenz & Staehelin
2017	Associate, Lenz & Staehelin
2015	Associate, IP Boutique in Zurich
2013	Associate, IP Boutique in Berne
2010	Teaching and Research Assistant to Prof. Dr. Cyrill P. Rigamonti, University of Berne, Institute for Economic Law
2008	Associate, business law firm in Lucerne
2022	CAS Arbitration
2017	University of Oxford (MJur)
2013	University of Berne (Dr. iur.)
2008	Swiss Bar Admission
2007	University of Lucerne (lic. iur.)

SPECIALIST AREAS

Intellectual Property, Unfair Competition, Licensing, Contract Law, Litigation and Arbitration, Technology and Outsourcing

LANGUAGES

German, English

MEMBERSHIPS

International Association for the Protection of Intellectual Property (AIPPI),

Deutsche Vereinigung für gewerblichen Rechtsschutz und Urheberrecht (GRUR), European Communities Trademark Association (ECTA) (Member Copyright and WIPO Link Committee), Institut für Gewerblichen Rechtsschutz (INGRES), Zurich and Swiss Bar Association (ZAV, SAV)

SELECTED PUBLICATIONS

- Abegg Barbara, Marmy-Brändli Sandra, Repetitorium Immaterialgüterrecht, in: Orell Füssli Verlag, 4th edition, Zurich 2023
- Abegg Barbara, Recognition and enforcement of awards providing for specific performance or permanent injunctions, inter alia, in IP disputes, in: Daniel Girsberger/Christoph Müller (eds.), Selected Papers on International Arbitration, Volume 7, Berne 2023
- Ling Peter, Abegg Barbara, Compulsory licensing in a (post) covid-19 world, in: IAM Life Sciences: Key issues for senior life sciences executives 2021, June 2021, 59-63
- Abegg Barbara, Noth M., Advertising Law in Switzerland, in: Paul Jordan and Andrew Butcher, Bristows LLP (eds.), International Advertising Law - A Practical Global Guide, 2nd edition, March 2021
- Abegg Barbara, Es grünt so grün, wenn der EuGH den grünen Punkt nicht für verfallen erklärt, in: sic! 2020, 441-443
- Ling Peter, Abegg Barbara, Life sciences battlefields - hot litigation topics in Switzerland, in: IAM Life Sciences: Key issues for senior life sciences executives 2020, May 2020, 83-89
- Abegg Barbara, Anmerkung zum Urteil "Archroma Management GmbH; Archroma IP GmbH; Archroma Consulting Switzerland GmbH / accroma labtec AG", Bundesgericht vom 24. September 2019, in: sic! 3/2020, 144
- Abegg Barbara, Anmerkung zum Urteil "Abacavir Lamivudin", Bundesgericht vom 12. März 2019, in: sic! 2019, 440-443
- Abegg Barbara, The geographical trade mark: a Swiss innovation worth copying?, International Review of Intellectual Property and Competition Law (IIC) 2018, 565
- Abegg Barbara, Swissness als Chance - Die Swiss Made-V für Kosmetika geht sogar noch einen Schritt weiter als die neuen Herkunftsanforderungen, in Life Science Recht 2/2018, S. 115-119
- Abegg Barbara, Fallbesprechung, Staatsanwaltschaft Lenzburg-Aarau, Strafbefehl vom 30. April 2015, Strafbare Handlung durch grobes Foul, in: SpuRt 2015, issue 5
- Abegg Barbara, Noth M., Advertising Law in Switzerland, in: Paul Jordan (ed.), International Advertising Law - A Practical Global Guide, Llandysul 2014
- Abegg Barbara, Zur lauterkeitsrechtlichen Natur der berühmten Marke, in: sic! 2014, 519 et seqq.
- Abegg Barbara, Beweislast bei angeblich gefälschten Markenartikeln - Anmerkung zu HGer Bern, Massnahmeentscheid Az. HG 13 116 vom 28. Februar 2014, in: «Converse All Star», GB - Der Grüne Bote, 2016, 14 et seqq.
- Abegg Barbara, Der Gebrauch der fremden Marke im Geschäftsverkehr - Eine marken- und lauterkeitsrechtliche Untersuchung nach schweizerischem und europäischem Recht, Doctoral Thesis, Bern 2013
- Abegg Barbara, Noth M., Neuerungen im CAS-Code 2013, in: Causa Sport 2013, 112 et seqq.

OTHER ACTIVITIES

- Case editor for the Swiss journal for Intellectual Property, Information and

Competition Law sic!
- Reporter Swiss journal Life Science Recht (LSR)