



## Sevan Antreasyan

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### EXPERTISE

Sevan Antreasyan is a partner specialising in intellectual property, technology and life sciences matters. He assists clients at all stages of the development of commercial transactions in these fields, covering licensing, sale and divestment of IP assets, R&D and collaboration projects, distribution, public-private partnerships, sponsoring agreements and joint ventures. Sevan also acts as counsel to clients in litigation, with a particular focus on trademarks, IP contracts and technology, and advises clients on all their IP, as well as life sciences regulatory matters. When he's not drafting contracts or legal briefs, Sevan writes software code.

### PROFESSIONAL EXPERIENCE AND EDUCATION

|         |                                                                                                               |
|---------|---------------------------------------------------------------------------------------------------------------|
| 2022    | Partner, Lenz & Staehelin                                                                                     |
| 2015    | Joined Lenz & Staehelin                                                                                       |
| 2009-11 | University of Geneva (Research & Teaching Assistant in Intellectual Property Law, Contract Law, Internet Law) |
| 2016    | University of Geneva (Dr. iur.)                                                                               |
| 2015    | Swiss bar admission                                                                                           |
| 2012    | UC Berkeley School of Law (Visiting Scholar at the Center for Law & Technology)                               |
| 2008    | University of Geneva (MLaw in Commercial Law)                                                                 |
| 2006    | University of Geneva (BLaw)                                                                                   |

### SPECIALIST AREAS

Intellectual Property, Competition, Commercial and Contracts, Life Sciences, Healthcare, Technology and Outsourcing, Litigation and Arbitration

### LANGUAGES

French, English

### MEMBERSHIPS

International Trademark Association (INTA), Licensing Executives Society (LES), Institut für gewerblichen Rechtsschutz (INGRES), Association Romande de Propriété Intellectuelle (AROPI), Geneva Bar Association (OdA)

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#### SELECTED PUBLICATIONS

- Antreasyan S., Ling P., Morscher L., Poskriakov F., Artificial Intelligence 2024 - Switzerland, in: Lexology Panoramic, October 2024
- Rötheli A., Erni S., Antreasyan S., Trabaldo Togna F., Healthcare M&A 2023 - Switzerland, in: Getting the Deal Through, September 2023
- Ling P., Antreasyan S., Rusterholz L., Trabaldo Togna F., Digital Health 2023 - Switzerland, in: Getting the Deal Through, January 2023
- Antreasyan S., Obligation stay-down des fournisseurs d'hébergement Internet, in: Le nouveau droit d'auteur (A.-L. Bandle, ed.), February 2022
- Simon J., Antreasyan S., Hitz D., Trademarks 2022 - Switzerland, in: Getting The Deal Through, October 2021, 277-283
- Antreasyan S., Hitz D., IP in business transactions: Switzerland overview, in: Practical Law, April 2021, 1-23
- Antreasyan S., Dienstleistungen (p. 199-212) and Ausländische Herkunftsangabe auf dem Schweizer Markt (p. 213-223), in: Swissness (J. Simon, ed.), 2020
- Antreasyan S., Merkt B., Simon J., The Intellectual Property and Antitrust Review 2019 - Switzerland, in: The Law Reviews, 4th edition, September 2019, 186-194
- Antreasyan S., Copyright Limitations and Exceptions - Switzerland, in: Antitrust Analysis of Sales Platforms & Copyright Limitations and Exceptions, Springer July 2018, 567-582
- Antreasyan S., Biens virtuels et droit des marques, in: sic! 6/2017, 327
- Antreasyan S., #trademark #infringement #social\_networks - A Swiss Law Perspective, in: Armenian Yearbook of International and Comparative Law, 2016
- Antreasyan S., Réseaux sociaux et univers virtuels : Contrat d'utilisation et aspects de propriété intellectuelle, PhD Thesis, Geneva 2016 (<https://rs-mv.com>)
- Antreasyan S., Peyrot S., Succession 2.0: les biens numériques, in: NOT@LEX 2016, 20
- Antreasyan S., Sakal I., Le «card sharing» en droit suisse, in: sic! 3/2013, 131
- Antreasyan S., Müller S., Les secrets d'affaires des fonds d'investissement alternatifs en droit suisse, in: GesKR 2/2012, 252

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#### REFERENCES

He is responsive, accurate, and quick to understand client needs.  
*Legal 500*