



## Floran Ponce

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### EXPERTISE

Floran Ponce is a partner based in Geneva, where he is a member of the Tax group and is a certified tax expert. He specialises in all aspects of corporate tax including private equity, fund structuring, public and private M&A, restructurings, complex financings and tax disputes. His experience includes acting for private equity funds, fund managers, multinational companies, banks, management teams and prominent families or family offices. Floran is also a regular speaker on tax-related topics and a member of a number of tax professional organisations. Floran has been listed as a leading lawyer in his practice area in Chambers & Partners since 2018. He has also been recognised as a Next Generation Partner in Tax in the highly respected Legal 500 EMEA 2024.

### PROFESSIONAL EXPERIENCE AND EDUCATION

2017	Partner at Lenz & Staehelin
2010	Joined Lenz & Staehelin
2014	Harvard Law School (LL.M.)
2012	Certified Tax Expert (Akademie der Treuhand-Kammer Award)
2009	Admission to Geneva Bar
2006	Universities of Lausanne and Lucerne (lic. iur.)

### SPECIALIST AREAS

Tax, Corporate, Commercial and Contracts

### LANGUAGES

French, English, German, Spanish

### MEMBERSHIPS

Geneva Bar Association (OdA), Swiss Bar Association (FSA), International Bar Association (IBA), International Fiscal Association (IFA), Swiss Association of Certified Tax Experts (ASEFID / SVDS), Western Switzerland Association of Certified Tax Experts (OREF), Harvard Club of Switzerland, Harvard Law School Association of Europe, Tax Chapter of the Swiss-American Chamber of



## Commerce

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### SELECTED PUBLICATIONS

- Ponce F., Le bouclier fiscal 2023 - Switzerland, in: Steuer Revue, Août 2023
- Ponce F., Eckert J., The Corporate Tax Planning Law Review 2023 - Switzerland, in: The Law Reviews, 5th edition, May 2023
- Ponce F., Group approach and separate entity approach in domestic and international tax law 2023 - Switzerland, in: Cahiers de droit fiscal international, Rotterdam; Vol. 106a (2022), Pages 157 et seq.
- Neukomm F., Ponce F., The Inward Investment and International Taxation Review 2021 - Switzerland, in: The Law Review, 11th edition, January 2021, 423-435
- Ponce F., Increased Transparency and Exchange of Information in the Area of Transfer Pricing in Switzerland, in: International Tax Journal, November-December 2018, 41-46
- Ponce F., Swiss lump-sum tax regime - Recent changes, In: International Tax News, Bloomberg Tax, 8 November 2018
- Ponce F., The Status quo until the next corporate tax reform, in: The Lawyer, 13 March 2017, 28
- Barmes M., Ponce F., The Private Wealth & Private Client Review 2015 - Switzerland, in: The Law Reviews, 4th ed., October 2015, 407-420
- Eckert J., Ponce F., Swiss withholding tax aspects of financing, in: Archivs für Schweizerisches Abgaberecht (ASA) 83, no. 11/12, 2014/2015
- Eckert J., Ponce F., Swiss lump-sum tax regime: Applicable rules and political outlook, in: BNA International 07/2012, 10 et seqq.
- Ponce F., L'évasion fiscale en droit fiscal suisse, in: RDAF 2010 II 125 (OREF 2009 Award)

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### OTHER ACTIVITIES

- Member of the Tax Chapter of the Swiss-American Chamber of Commerce
- Member of the Conference Organization Committee of the Western Switzerland Association of Certified Tax Experts (OREF)

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### REFERENCES

Floran Ponce has an acute business mindset.

*Chambers & Partners, 2024*

He is pleasant to work with, very technically strong but pragmatic and explains things clearly.

*Chambers & Partners, 2024*

Floran Ponce excels in the corporate tax space, with interviewees praising his legal intellect and client management skills.

*Who's Who Legal, 2024*

Very smart and thoughtful

*Chambers & Partners, 2021*

He is a star in the corporate tax market, renowned for his "excellent technical skills".

*Who's Who Legal, 2021*

Gives innovative and new solutions on complex cases

*Chambers & Partners, 2020*