

## Nina Isabel Koch

Head of Marketing & Communications

+41 58 450 80 00 ninaisabel.koch@lenzstaehelin.com ZURICH Brandschenkestrasse 24 CH-8027 Zurich www.lenzstaehelin.com

## EXPERTISE

Nina Isabel Koch is based in Zurich, a member of our marketing, business development and communications team with particular responsibility for national strategic marketing and communications. She holds a master's in Brand and Marketing Management, a bachelor's in International Hospitality Management and a degree in Business Economics.

Before joining Lenz & Staehelin in spring 2022, Nina developed and led the marketing and communications department of a renowned Swiss law firm for more than seven years. Prior to that, she led the event department of the Swiss management hub of an international FMCG business.

PROFESSIONAL EXPERIENCE AND EDUCATION

2011 MAS in Brand and Marketing Management, HSLU
2007 B.Sc. in international Hospitality Management, EHL

2007 Business Economist (UAS), EHL

LANGUAGES

German, English, French