



## Sevan Antreasyan

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### EXPERTISE

Sevan Antreasyan is a partner specialising in intellectual property, technology and life sciences matters. He assists clients at all stages of the development of commercial transactions in these fields, covering licensing, sale and divestment of IP assets, R&D and collaboration projects, distribution, public-private partnerships, sponsoring agreements and joint ventures. Sevan also acts as counsel to clients in litigation, with a particular focus on trademarks, IP contracts and technology, and advises clients on all their IP, as well as life sciences regulatory matters. When he's not drafting contracts or legal briefs, Sevan practises writing software code.

### PROFESSIONAL EXPERIENCE AND EDUCATION

2022	Partner, Lenz & Staehelin
2015	Joined Lenz & Staehelin
2009-11	University of Geneva (Research & Teaching Assistant in Intellectual Property Law, Contract Law, Internet Law)
2016	University of Geneva (Dr. iur.)
2015	Swiss bar admission
2012	UC Berkeley School of Law (Visiting Scholar at the Center for Law & Technology)
2008	University of Geneva (MLaw in Commercial Law)
2006	University of Geneva (BLaw)

### SPECIALIST AREAS

Intellectual Property, Competition, Commercial and Contracts, Life Sciences, Healthcare, Technology and Outsourcing, Litigation and Arbitration

### LANGUAGES

French, English

### MEMBERSHIPS

International Trademark Association (INTA), Licensing Executives Society (LES), Institut für gewerblichen Rechtsschutz (INGRES), Association Romande de Propriété Intellectuelle (AROPI), Geneva Bar Association (Oda)

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SELECTED PUBLICATIONS

- Rötheli Andreas, Erni Stephan, Antreasyan Sevan, Tralbaldo Togna Federico, Healthcare M&A 2023 - Switzerland, in: Getting the Deal Through, September 2023
- Ling Peter, Antreasyan Sevan, Rusterholz Leo, Tralbaldo Togna Federico, Digital Health 2023 - Switzerland, in: Getting the Deal Through, January 2023
- Antreasyan Sevan, Obligation stay-down des fournisseurs d'hébergement Internet, in: Le nouveau droit d'auteur (A.-L. Bandle, ed.), February 2022
- Simon Jürg, Antreasyan Sevan, Hitz David, Trademarks 2022 - Switzerland, in: Getting The Deal Through, October 2021, 277-283
- Antreasyan Sevan, Hitz David, IP in business transactions: Switzerland overview, in: Practical Law, April 2021, 1-23
- Antreasyan Sevan, Dienstleistungen (p. 199-212) and Ausländische Herkunftsangabe auf dem Schweizer Markt (p. 213-223), in: Swissness (J. Simon, ed.), 2020
- Antreasyan Sevan, Merkt Benoît, Simon Jürg, The Intellectual Property and Antitrust Review 2019 - Switzerland, in: The Law Reviews, 4th edition, September 2019, 186-194
- Antreasyan Sevan, Copyright Limitations and Exceptions - Switzerland, in: Antitrust Analysis of Sales Platforms & Copyright Limitations and Exceptions, Springer July 2018, 567-582
- Antreasyan Sevan, Biens virtuels et droit des marques, in: sic! 6/2017, 327
- Antreasyan S., #trademark #infringement #social\_networks - A Swiss Law Perspective, in: Armenian Yearbook of International and Comparative Law, 2016
- Antreasyan Sevan, Réseaux sociaux et univers virtuels : Contrat d'utilisation et aspects de propriété intellectuelle, PhD Thesis, Geneva 2016 (<https://rs-mv.com>)
- Antreasyan Sevan, Peyrot A., Succession 2.0: les biens numériques, in: NOT@LEX 2016, 20
- Antreasyan Sevan, Sakkal Isy Isaac, Le «card sharing» en droit suisse, in: sic! 3/2013, 131
- Antreasyan Sevan, Müller V., Les secrets d'affaires des fonds d'investissement alternatifs en droit suisse, in: GesKR 2/2012, 252

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REFERENCES

He is responsive, accurate, and quick to understand client needs.  
*Legal 500, 2020*