



Floran Ponce

Partner
Attorney at Law, LL.M., Certified Tax Expert

Languages

French, English, German, Spanish

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Expertise

Floran Ponce is a lawyer and certified tax expert. He advises Swiss and foreign banks, investment funds and corporations on a broad range of domestic and international tax as well as commercial law matters. He advises them on matters relating to mergers, acquisitions, divestitures, financing transactions and restructurings, as well as on the management of tax affairs and controversies before Swiss tax authorities. He also assists private clients on complex tax matters.

Floran Ponce is a frequent speaker at professional conferences on tax matters. He also teaches specialized tax courses for the Master degree programs of the University of Lausanne and of the University of Geneva, as well as in the specialized training for the federal tax expert diploma.

Practice Areas

Tax, Corporate, Commercial and Contracts

Education and Professional Experience

2006	Universities of Lausanne and Lucerne (lic. iur.)
2009	Admission to Geneva Bar
2010	Joined Lenz & Staehelin
2012	Certified Tax Expert (Akademie der Treuhand-Kammer Award)
2014	Harvard Law School (LL.M.)
2017	Partner at Lenz & Staehelin

Memberships

Geneva Bar Association (Oda), Swiss Bar Association (FSA), International Fiscal Association (IFA), Swiss Association of Certified Tax Experts (ASEFID / SVDS), Western Switzerland Association of Certified Tax Experts (OREF), Harvard Club of Switzerland, Harvard Law School Association of Europe

Publications (Selection)

- > Ponce, F., Eckert, J.-B., The Corporate Tax Planning Law Review 2019 - Switzerland, in: The Law Reviews, 1st edition, June 2019, 195-206
- > Neukomm, F., Ponce, F., The Inward Investment and International Taxation Review 2019 - Switzerland, in: The Law Review, 9th edition, 2019, 517-529
- > Ponce, F., Increased Transparency and Exchange of Information in the Area of Transfer Pricing in Switzerland, in: International Tax Journal, November-December 2018, 41-46
- > Ponce, F., Swiss lump-sum tax regime - Recent changes, In: International Tax News, Bloomberg Tax, 8 November 2018
- > Ponce, F., The Status quo until the next corporate tax reform, in: The Lawyer, 13 March 2017, 28
- > Barmes, M., Martin, A., Ponce, F., The Private Wealth & Private Client Review 2015 - Switzerland, in: The Law Reviews, 4th ed., October 2015, 407-420
- > Eckert, J.-B., Ponce, F., Swiss withholding tax aspects of financing - in: Archivs für Schweizerisches Abgaberecht (ASA) 83, no. 11/12, 2014/2015, in: Archivs für Schweizerisches Abgaberecht (ASA) 83, no. 11/12, 2014/2015

- > Eckert, J.-B., Ponce, F., Swiss lump-sum tax regime:
Applicable rules and political outlook, in: BNA
International 07/2012, 10 et seqq.
- > Ponce, F., L'évasion fiscale en droit fiscal suisse, in:
RDAF 2010 II 125 (OREF 2009 Award)